## PERORATIO - IMAGE AND CREDIBILITY

## MARIA CORNELIA BÂRLIBA

meaning), by a great personality of public life.

Abstract. This study offers an image of the fundamental aspects regarding the structure of the discourse. In terms of structure, peroratio is an integrative part of the contents; in terms of expression, it is a personal modality, a strategy of underlining – by style, vocation, intellectual background and abilities – that the undertaken efforts and endeavors have a certain goal: to persuade the public/the partner. Bearing in mind various historical stages of the oratoric activity the following three situations of the role of peroratio in a broader sense could be emphasized: last part of an autonomous discourse, as an independent oratoric entity; last discourse or an element of a series, of a cycle of various discourses, in which the pleading is by itself a discourse; an independent discourse, presented in extreme cases (having a historical meaning), by a great personality of public life.